



Greater Palm Springs Pride

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Stand Up. Stand Out. Stand Proud! Selected As 2010 Greater Palm Springs Pride Theme

Palm Springs, California - 8/31/2010 – The Greater Palm Springs Pride board of directors announced the theme for the 24th annual Palm Springs Pride Celebration scheduled for November 6 and 7 is "Stand Up. Stand Out. Stand Proud!"

The theme calls on the community to "Stand Up" and be a part of the process, "Stand Out" and let your voice be heard and "Stand Proud" for who we are as a lesbian, gay, bisexual and transgender community.

“The theme is a call to action for each of us,” said Ron deHarte, executive vice president of Greater Palm Springs Pride. The selection was made on the eve of U.S. District Chief Judge Vaughn R. Walker's ruling that upended California's same-sex marriage ban and the subsequent 9th Circuit Court of Appeals action putting gay marriage on hold indefinitely. deHarte added, “The theme is intended to evoke a spirit of activism that rests in each one of us.”

The two-day festival will be held November 6 and 7 and the parade will step off at 10 a.m. on November 7. Both events are featured highlights of the Greater Palm Springs Pride celebration of equality, diversity and unity. For more information about parade or festival exhibitor applications, call 760-416-8711 or visit the Pride office at 777 N. Palm Canyon Dr., Suite 102. Visit Palm Springs Pride online at www.pspride.org.

About Greater Palm Springs Pride:

The Greater Palm Springs Pride organization (pspride.org) is a non-profit organization founded to promote the public education and public awareness of individual rights and civil liberties of the lesbian, gay, bisexual and transgender community and to promote the history, diversity and future prosperity of the Greater Palm Springs LGBT community.

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