



Greater Palm Springs Pride

# NEWS RELEASE

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## **Greater Palm Springs Pride Parade and Festival Exhibitor Applications Available Online**

Palm Springs, California - 8/2/2010 - Applications for the 24th annual Greater Palm Springs Pride (GPSP) parade and festival are now available online at [www.pspride.org](http://www.pspride.org). The application deadline for the lowest possible fees is August 31. The festival will be held November 6 and 7 and the parade will step off at 10 a.m. on November 7. Both events are featured highlights of the Greater Palm Springs Pride celebration of equality, diversity and unity.

The application process allows parade contingents and exhibitors to fill out applications online and download completed forms. The two-day festival is expected to attract over 10,000 attendees, plus one-hundred gay-owned and LGBT friendly exhibitors, featured attractions and live entertainers.

Additionally, non-profit organizations facing financial hardship are encouraged to apply, as GPSP is offering discounted entry fee "scholarships" on a space-available basis. Those organizations that desire financial assistance for entry fees are asked to write a letter explaining their situations and what fees they can afford.

"This year's parade and festival are expected to draw record levels of participants and spectators," said Pride Executive Vice President Ron deHarte. "No matter which way the Proposition 8 constitutionality decision goes, our pride events will give the community an opportunity to stand up, be counted, be seen, and be heard. We have a long road ahead to achieve equality."

The GPSP celebration is the largest annual gathering of LGBT people and allies in the Greater Palm Springs area. For more information about parade or festival exhibitor applications, call 760-416-8711 or visit the Pride office at 777 N. Palm Canyon Dr., Suite 102. Visit Palm Springs Pride online at [www.pspride.org](http://www.pspride.org).

### **About Greater Palm Springs Pride:**

The Greater Palm Springs Pride organization ([pspride.org](http://pspride.org)) is a non-profit organization founded to promote the public education and public awareness of individual rights and civil liberties of the lesbian, gay, bisexual and transgender community and to promote the history, diversity and future prosperity of the Greater Palm Springs LGBT community.

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