



Greater Palm Springs Pride

NEWS RELEASE

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Frenchie Davis, Cece Peniston, Ultra Naté and Tranzkontinental Headline Palm Springs Pride Festival

More Than 30 Performers Scheduled For November 5 and 6

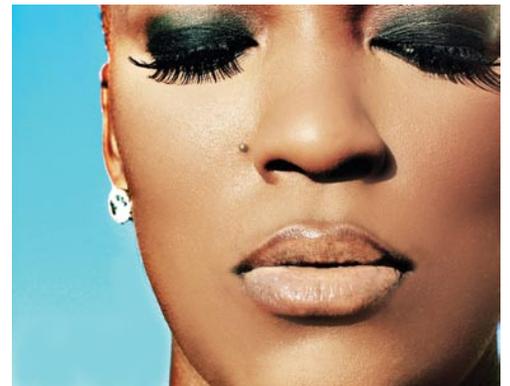
This year's Palm Springs Pride festival will feature an unprecedented number of headliner performers and attractions in its twenty-five year history, with more than 140 gay-owned and LGBT friendly companies and an expected audience of 15,000 gathered to celebrate twenty-five years of equality, freedom and diversity in the LGBT community.

Only a rainbow mile from downtown, the unique two day pride festival is held at Palm Springs Stadium in Sunrise Park, the former spring training home of the California Angels and Chicago White Sox, on November 5 and 6. The festival includes dancing, food vendors, and booths staffed by local organizations as well as a wide range of musical genres that include performances by Frenchie Davis, Ultra Naté, Cece Peniston and more.

Specially featured in the roster is former member of the Pussycat Dolls Kaya Jones and a lineup of independent musicians including the Los Angeles rock-N-roll drag spectacular Tranzkontinental, dance favorite Debby Holiday, and cutting edge pop artist Simon Curtis.

BeBe Zahara Benet, the first winner of America's Next Drag Superstar, and this year's winner Raja will make appearances. Host of Current TV's popular segment "That's Gay," Bryan Safi will assist with emcee duties.

"We are thrilled to have so many artists who are passionate about the LGBT civil rights movement join us for our 25th anniversary. These artists help us celebrate Pride in the desert as a way of giving back to the community and because they believe in the celebration," said Ron deHarte, executive vice president of Palm Springs Pride. "Palm Springs is fortunate to have a supportive entertainment and business community that reaches out to the LGBT audience."



Soulful pop sensation and finalist from NBC's The VOICE set to join other Dance Diva's as headliners for the 2011 Palm Springs Pride Festival.

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777 N. Palm Canyon Dr., Ste 102, Palm Springs, CA 92262

In addition to this year's Pride Diva lineup, the English pop sensation, direct from London, Daniela Brooker will perform along with the avant-pop TimPermanent. The lineup includes Jimmy James the acclaimed dance and pop impressionist, pop artist Dario and the unabashed pop chanteuse Astraea. Other artists scheduled to appear include the rootsy Americana/bluegrass Darcie Rickert and The Ruffnecks, and electro/house and pop artist Oscar Loya.

The soulful pop sensation and finalist from NBC's The VOICE Frenchie Davis and the international pop superstar Cece Peniston will headline Pride Saturday at 3 p.m., November 5, on the festival's USBank Main Stage. Dance and club superstar Ultra Naté headlines Pride Sunday at 4:30 p.m., November 6.

The Big Top Cabaret featuring the best and sometime unmentionable live entertainment in a themed cabaret show returns Saturday at 4:30 p.m. November 5. Emcee Bella da Ball will be carousing with Pinkie Meringue Shimmer, Sassy Ross, Carol Kamenis, Eve Holmes, Allison Annalora, Doug Graham, Paul MacKey, Roger Snofsky, and Charles Herrera.

A complete list of groups and show times are posted on the Pride web site: www.PSPride.org.

The two day festival will also feature a host of new and popular attractions, including the premier showcase of LGBT authors at the Authors' Village, a new 40'x40' dance venue, a new shaded main stage venue, a new Milagro Margarita Tent, and new Stoli Vodka Bar, and a Farmers Market presented by Von's. Also featured is the AARP Walgreens Wellness Tour Bus – offering free health screenings with an estimated value of \$140 per person (festival admission is required). Screenings include: Total Cholesterol Levels, Blood Pressure, Bone Density, Glucose Levels, Waist Circumference, and Body Mass Index. HIV/AIDS testing by Desert AIDS Project, Great Autos Classic car display, food vendors, Budweiser beer gardens, new Barefoot Wine tent, and 140 exhibitors will round out the event.

Festival hours are from 10:00 a.m. to 6:00 p.m., on Saturday, November 5 and Sunday, November 6. Admission is \$10 daily. Pride weekend also includes a colorful, mile-long parade starting at 10 a.m., November 6, starting at Ramon and Palm Canyon Drive and traveling north through downtown. The parade is free and is the largest annual LGBT equal rights event in Palm Springs.

For more information visit the web site at: www.PSPride.org.

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