



Greater Palm Springs Pride

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Ron deHarte
Phone: 760-416-8711
Fax: 760-323-8704
Email: info@pspride.org
Web site: www.pspride.org

I am Pride: Stonewall 45 Selected As 2014 Greater Palm Springs Pride Theme

Palm Springs, CA (January 25, 2014) - The Greater Palm Springs Pride board of directors announced that "I am Pride: Stonewall 45" will be the theme for the annual Palm Springs Pride Celebration scheduled for November 7-9. The theme helps set the mood and engage the community in the 28th annual celebration and will usher in significant changes to the region's Pride events.

The two-prong theme was selected to observe the 45th anniversary of the Stonewall Riots and reflect on the impact the fight for equality is having on the LGBT community around the world. The Stonewall Riots in New York's Greenwich Village on June 28, 1969 set off the LGBT civil rights movement. "I am Pride" is an affirmation of an individual's stance against discrimination and support of equal rights, sexual diversity and gender variance.

"Three themes previously approved by the Pride board were presented during an appreciation luncheon where seventy-five volunteers, sponsors and business leaders selected the winning theme," noted Ron deHarte, President of Greater Palm Springs Pride. "I really appreciate the community involvement in this year's selection. I am Pride is a powerful declaration that means something different to each individual but collectively it speaks to our empowered community that has courageously fought for equality the last forty-five years."

deHarte also stated, "Plans are underway to enhance the annual celebration including a move downtown for the Pride festival and a modified parade route. Details of the move are expected to be announced by the end of February."

The two-day pride festival will be held November 8 and 9 and the parade will step off at 10 a.m. on November 9. Both events are featured highlights of the Palm Springs Pride celebration of equality, diversity and unity and attract attendees from across the United States, Canada, Australia, United Kingdom and Europe. For more information about the pride celebration visit Palm Springs Pride online at www.pspride.org.

About Greater Palm Springs Pride:

Greater Palm Springs Pride (pspride.org) is a 501(c)(3) non-profit community enhancement organization founded to raise awareness of individual rights and civil liberties of the lesbian, gay, bisexual and transgender community and to promote the history, diversity and future prosperity of the Greater Palm Springs LGBT community. Palm Springs Pride has been a tireless advocate for equality and diversity for twenty-eight years.

Greater Palm Springs Pride
777 N. Palm Canyon Dr., Ste 102, Palm Springs, CA 92262