



Greater Palm Springs Pride

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Julian King Elected to Greater Palm Springs Pride's Board of Directors

Palm Springs, CA (June 19, 2012) - Greater Palm Springs Pride today announced that marketing executive Julian King was elected to the organization's board of directors. King also serves as a member of the Arizona Board of Embalmers and Funeral Directors continuing education committee.

"Julian's management and marketing experience will serve the organization well as we continue our process of building a strong foundation for Pride in the community. We welcome his leadership and look forward to his service as a member of Palm Springs Pride's board of directors," said Ron deHarte, president of Palm Springs Pride. "We look to Julian to assist with outreach and the development of new strategic partners."

"I am very excited to have this amazing opportunity to serve and give back to the lesbian, gay, bisexual and transgender community and also the greater Palm Springs area! It is my time and my chance to give back to something I that know makes a difference in so many people's lives," said Julian King. "I will never forget the important role Pride was in my life many years ago and I value the significance of Pride today."

Julian serves as a regional consultant for Precoa, a preneed industry leader. He works with the nation's largest independent Mortuary and a team of 160 staff.

"My goal is to help grow, strengthen, and build support and participation with those in our communities and the organization. The Board is doing great things and I am so proud to be a part of it," added King.

Julian has a Bachelor of Science degree from Franklin Pierce University in Rindge, New Hampshire and he holds a Diploma in Mortuary Sciences from Wayne State University. In addition to his service with Greater Palm Springs Pride, he is an active member of the Gay Men's Chorus of Los Angeles.

ABOUT GREATER PALM SPRINGS PRIDE

The Greater Palm Springs Pride organization (pspride.org) is a 501(c) (3) non-profit community enhancement organization founded to promote the public education and awareness of individual rights and civil liberties of the lesbian, gay, bisexual and transgender community and to promote the history, diversity and future prosperity of the Greater Palm Springs LGBT community.

Palm Springs Pride has been an advocate for equality and diversity since 1986. This year's Pride celebration theme is "Long May it Wave!" For information about upcoming events and volunteer opportunities, visit the web site at PSPride.org. The 2012 Palm Springs Pride Celebration is November 1 - 4.



Julian King

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