



Greater Palm Springs Pride

MEDIA ALERT

FOR IMMEDIATE RELEASE

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GREATER PALM SPRINGS PRIDE AND QUALITY INN & SUITES TO HOST PRIDE PROCLAMATION PRESENTATION TO KICK OFF PRIDE WEEK

WHAT: Greater Palm Springs Pride and Quality Inn & Suites will host a proclamation presentation photo opportunity to kick off the 26th annual Pride celebration in the Coachella Valley, October 30, 2012. Cathedral City Mayor to present proclamation in celebration of Pride week 2012.

WHO: Cathedral City Mayor DeRosa, General Manager Quality Inn & Suites Marlo Amelio, Vice President District Manager US Bank Keith Howard.

WHEN: 10:00AM, Tuesday, October 30, 2012

WHERE: Quality Inn & Suites, 69-151 E. Palm Canyon Dr., Cathedral City, CA 92234

WHY: Pride events symbolize a coming together of the many unique facets of the LGBT and ally community to promote self-expression, honor diversity and advance the cause of individual freedom. Business and civic leaders will gather for the Pride Week proclamation presentation by Cathedral City Mayor Kathy DeRosa.

CONTACT: Marlo K. Amelio, 760-324-5939

About Greater Palm Springs Pride:

Greater Palm Springs Pride (pspride.org) is a 501(c)(3) non-profit community enhancement organization founded to promote the public education and public awareness of individual rights and civil liberties of the lesbian, gay, bisexual and transgender community and to promote the history, diversity and future prosperity of the Greater Palm Springs LGBT community.

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