



Greater Palm Springs Pride

NEWS RELEASE

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Joe Jervis Recognized as National Grand Marshal for 27th Annual Palm Springs Pride Celebration

(Palm Springs, CA – July 31, 2013) The National Grand Marshal for the 27th annual Greater Palm Springs Pride Parade is Joe Jervis, the author of the popular, award winning LGBT news and culture blog Joe.My.God. Jervis has been delivering his unique brand of activism for the global LGBT community for nine years. During this time, his signature voice has increased visibility in the fight for equal rights and justice. One of the top 100 most widely read political blogs in America, Joe.My.God. focuses on gay rights, LGBT youth, queer culture, and the blog advocates every day to expose anti-gay bigotry and hypocrisy in politics and the media.

Joe. My. God. gained national attention in 2010 for tracing an anti-gay comment posted on the blog to the offices of Republican Senator Saxby Chambliss. Through reporting and media attention, Joe obtained a public apology. His activism and blog has been cited in the New York Times, Washington Post, Village Voice, and many other national news outlets.

Using provocative interviews, quotes and videos, Jervis has garnered accolades that put him in a class all his own. In 2012, he picked up the Reader's Choice Winner award from About.com and the San Francisco Gay Men's Chorus honored Joe as their Media Champion. He was the first-ever recipient of the 2011 Gay & Lesbian Alliance Against Defamation (GLAAD) Media Award in the Outstanding Blog category and he was recognized by Web Voice Awards as the Best Politics Blog, and by CBS News New York as the Most Valuable Blogger.



Joe was honored as the 2010 Ali Forney Center's "Advocate Of The Year," for his fundraising and advocacy on behalf of New York City's homeless LGBT youth. In 2009 Joe was named one of Instinct Magazine's Men Of The Year and the blog received accolades that included "Best Political Blog" from the Village Voice, "Readers' Favorite" from Advocate Magazine and After Elton, the Entertainment/pop culture site, recognized Joe.My.God with their 2009 Visibility Award as their "Website Of The Year." Joe was also

Joe Jervis, National Grand Marshal of the 2013 Palm Springs Pride Parade.

the recipient of the LGBT Anti-Violence Project "Courage Award" for his campaign against anti-gay hate crimes and San Francisco Mayor Gavin Newsom proclaimed October 10, 2009 to be "Joe Jervis Day."

Joe has also been on the staff of Pride Magazine, the official national LGBT pride magazine where he is editor-at-large and senior writer. Joe's work has been published in Pride Magazine as well as numerous other LGBT publications. Joe is also a frequent guest on talk radio to discuss breaking news items of LGBT interest.

The National Grand Marshal will be joined by Community Grand Marshals Melanie Jones, Ellen Zimmerman, Mark Jones and Brian Vatcher in the Palm Springs Pride Parade scheduled for 10:00am November 3, 2013.

ABOUT GREATER PALM SPRINGS PRIDE

Greater Palm Springs Pride (pspride.org) is a 501(c)(3) non-profit community enhancement organization founded to promote the public education and public awareness of individual rights and civil liberties of the lesbian, gay, bisexual and transgender community and to promote the history, diversity and future prosperity of the Greater Palm Springs LGBT community. "It's Time" is this year's Pride celebration theme. For information about upcoming events and volunteer opportunities visit the web site at: PSpride.org. The 2013 Palm Springs Pride Celebration is November 1 - 3.

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