



Greater Palm Springs Pride

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Palm Springs Pride Festival Offers Print-at-Home Ticketing

(Palm Springs, CA – October 5, 2011) Greater Palm Springs Pride has made available online e-tickets to this year's two day festival, which can be securely purchased and conveniently printed in advance from personal computers.

The low daily \$10 festival admission includes headline performances by Frenchie Davis, Cece Peniston, Ultra Naté and the Los Angeles rock-N-roll drag spectacular Tranzkontinental. Specially featured in the roster is former member of the Pussycat Dolls Kaya Jones and a lineup of independent musicians including the dance favorite Debby Holiday and cutting edge pop artist Simon Curtis.

Only a rainbow mile from downtown, the unique two day pride festival is held at the Palm Springs Stadium, the former spring training home of the California Angels and Chicago White Sox on November 5 and 6. On pride weekend, thousands will take to the field with the baseball diamond serving as the gathering spot for friends and a celebration of diversity and unity. Complete with gay-owned and LGBT friendly companies, the festival includes music, dancing, food vendors, and booths staffed by local organizations.

"The simple online festival ticket option offers convenience and faster entry onto the festival grounds as opposed to purchasing tickets at the gate," says Ron deHarte, executive vice president director of Palm Springs Pride.

The advance e-tickets can be obtained on the Pride web site (PS Pride.org) by clicking onto "tickets." The tickets print on regular sheets of paper and feature bar codes containing secured information that is quickly scanned at the festival entrance. They cannot be duplicated or used more than once. Nominal online processing fees apply.

Advance tickets may also be purchased in person at Q Trading Company, 606 E. Sunny Dunes Rd., Palm Springs, 760-416-7150. Children under the age of 12 are admitted free when accompanied by a parent or legal guardian.

This year's 25th Pride weekend, titled "Justice Today. Equality Tomorrow!" also features a free community bock party on Arenas Road at 6:30 p.m. - 11:30 p.m., November 5. Dance in the street with DJ Paul V. (Bootie LA) and DJ Dance Bitch and Billy Francesca along with guests performances by Cazwell, Simon Curtis, Raja Gemini, Lady Tigra and BeBe Zahara Benet.

The mile-long pride parade steps off from W. Ramon at 10 a.m., November 6, and travels along Palm Canyon Drive through the heart of downtown. Several official pre-Pride events are scheduled including the Front Runners & Walkers 5K run/walk and the Palm Springs Drag Pageant.

For more information about Pride events and volunteer opportunities please visit the web site PS Pride.org.

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