



Greater Palm Springs Pride

# NEWS RELEASE

FOR IMMEDIATE RELEASE

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## Greater Palm Springs Pride Accepting Pride Honors Award Nominations

### *New Social Justice Award Named in Memory of George Zander*

Palm Springs, CA (March 7, 2016) - Greater Palm Springs Pride has opened the nomination process for the 2016 Coachella Valley Pride Honors Awards. Each year a slate of honorees is selected for their many contributions to the betterment of the greater LGBT Community. The Pride organization invites the community to help identify those most deserving of recognition.

Palm Springs Pride seeks individuals, groups, organizations or businesses that have positively contributed to the LGBT community. Past Honors Award recipients include renowned photographer Michael Childers, LGBT rights pioneer Dr. Ronni Sanlo, community leader Lisa Middleton, transgender advocate for LGBT rights Shannon Price Minter and businesswoman Mariah Hanson among many others.

Awards are presented in various categories including the new George Zander Social Justice Award. The award celebrates the memory of George Zander, a longtime civil rights activist and community organizer who died December 10, 2015, nearly six weeks after he was attacked in an anti-gay assault, in downtown Palm Springs. Zander was known for his passion and tireless commitment to the ongoing fight for equality. The new award will recognize individuals committed to the principles that promote human rights and social justice, and have demonstrated leadership and the ability to organize and engage the community through advocacy on social justice issues.

“Organizations are encouraged to consider nominating their volunteers or longtime supporters. For businesses this is an excellent opportunity to recognize employees and customers who support the LGBT community through their work or actions,” says Ron deHarte, president for Pride. “The Pride Honors event is an opportunity for us to reflect, recognize those who are making a difference and offer encouragement to a new generation. This year is extra special because we will honor the legacy of George Zander with the inaugural social justice award bearing his name,” added deHarte.

The nomination information and submission form is available online at [pspride.org](http://pspride.org). The nomination period closes Friday, June 3, 2016. If you have questions, please email [info@pspride.org](mailto:info@pspride.org). A list of past honorees can be seen online at [bit.ly/pshistory](http://bit.ly/pshistory).

Greater Palm Springs Pride  
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**About Greater Palm Springs Pride:**

Greater Palm Springs Pride (pspride.org) is a 501(c)(3) non-profit community enhancement organization established to promote the public education and awareness of individual rights and civil liberties of the LGBT community and to promote the history, diversity and future prosperity of the Greater Palm Springs LGBT community. Celebrating its 30th Anniversary in 2016, the organization continues to serve as a catalyst for celebrating the strength, equality, dignity and self-determination of the LGBT community locally and globally.

For more information about Greater Palm Springs Pride, visit [www.pspride.org](http://www.pspride.org). Follow us on Facebook at [www.facebook.com/palmsprings.pride](http://www.facebook.com/palmsprings.pride). The 2016 Palm Springs Pride Week is November 1-6.

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